

Meet Jobita



Jobita lives in Nairobi, Kenya, one of the world's poorest major cities. Though he is a hard worker and has a high school diploma, he has a very hard time finding work. Jobita has a physical disability that prevents him from hearing clearly. Nairobi has a 60% unemployment rate, and many employers won't hire people with disabilities.

Maria Umar has a Master's Degree from Peshawar University, in the North-West Frontier Province of Pakistan currently occupied by the Taliban. Maria is smart, capable, and ready to work – but, like many women in Northern Pakistan, she cannot leave her home because of her conservative family and the dangerous political situation around her.



Meet Maria

→ enter **samasource**.

Sama means “equal” in Sanskrit. We exist to help competent but marginalized people in poor regions find dignified jobs by expanding their access to markets. Our method has three parts: we screen and select high-potential individuals and small businesses in poor communities, train them, and market their services to global clients through our website and sales team.

With just **\$35K** in funding, we have found over **\$150K** in work for Kenyan businesses in our pilot. With our help, **Maria** is now in training to do virtual assistance and content writing for a US client, and **Jobita** landed a job at a Samasource partner in Nairobi that employs him to proofread documents, a skill he has perfected thanks to his excellent eye for detail.

We need your support.

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